Privacy Policy

PLEASE READ THIS PRIVACY POLICY AND THE RELATED TERMS OF USE LOCATED AT TERMS AND CONDITIONS CAREFULLY BEFORE USING THIS WEBSITE.

We at the Marine Corps Heritage Foundation respect your privacy. This Privacy Policy is designed to explain how we collect, use, share, and protect the personal information you provide to us when you access our website, make a donation or engage with us on social media, as well as your own rights to the information we collect. For further information on our Donation Privacy Policy, please refer to these <u>Terms of Use & Privacy Policy</u>.

Your use of this website indicates that you have read, accepted and unconditionally agreed to our privacy practices, as outlined in this Privacy Policy and any other applicable terms. The Terms of Use for this website are incorporated herein by this reference. This Privacy Policy describes the information we collect about you and how we use it. If our practices change, we will post an update to our website.

What information do we collect?

We collect information from you when you visit our website, make purchases or donations, respond to a communication such as e-mail, engage with us on social media or participate in another website feature.

When donating, we may ask you for your name, e-mail address, mailing address, phone number, credit card information or other information. You may, however, visit our website anonymously.

We may access personal information from social networking websites and apps, including Facebook, Instagram, LinkedIn, Twitter or other social networking sites or apps not named specifically here, which may include your name, your social network username, location, email address, age, gender, profile picture, and any other public information. If you do not want us to access this information, please visit the respective social networking website to make changes to your privacy settings.

Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them.

How do we use your information?

We may use the information we collect from you when you visit the website, make purchases or donations, respond to a survey or marketing communication, engage on social media, or use certain other website features in the following ways:

- To create and maintain your donation profile; and
- To deliver any products or services purchased by you to you; and
- To correspond with you; and
- To process payments or refunds; and
- To contact you about new offerings that we think you may be interested in; and
- To interact with you via social media; and
- To send you an e-mail newsletter or other updates about our organization; and
- To request feedback from you; and

- To resolve disputes and troubleshoot any problems; and
- To compile anonymous statistical data for our own use or for a third party's use and analyze trends; and
- To prevent fraudulent activity on our website ; and

If you have donated to the Foundation or opted-in to receive our e-mail newsletter, we may send you periodic e-mails. You will have an opportunity to unsubscribe from any future communications via email, but we reserve the right to maintain a database of past email subscribers.

How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. For further information on our Donation Privacy Policy, please refer to these <u>Terms of Use & Privacy Policy</u>.

Do we use "cookies"?

Yes. Cookies are small text files that a website or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the website's or service provider's systems to recognize your browser and capture and remember certain information. They are used to help us understand your preferences based on previous or current website activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about website traffic and website interaction so that we can offer better website experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our website visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to disable all cookies which can be done through your browser (like Internet Explorer or Google Chrome) settings. If you turn cookies off, you won't have access to many features that make your website experience more efficient and some of our services may not function properly.

Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. The term "outside parties" does not include National Museum of the Marine Corps. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

In an attempt to provide you with increased value, we may include third party links on our site. These linked websites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our website and welcome any feedback about these linked websites (including if a specific link does not work).

Changes to our policy

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on June 17, 2019.

Questions and feedback

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Online Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.