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MEDIA KIT





The Marine Corps Heritage Foundation preserves and promulgates the history, traditions and culture of the Marine Corps and educates all Americans in its virtues.

ABOUT THE FOUNDATION

FOUNDATION LEADERSHIP

NATIONAL MUSEUM OF THE MARINE CORPS

FOUNDATION-OWNED MUSEUM SPACES

IMAGE GALLERY

ACTIVITIES, PROGRAMS AND EVENTS

HISTORY & MISSION

Chartered in 1979, the Foundation carries out its mission by providing grants and scholarships for art and research that add to the existing knowledge and understanding of the Marine Corps. Through its long-standing awards program, the Foundation recognizes distinguished examples of Marine Corps leadership, superior contributions to preserving Marine Corps heritage, and outstanding portrayals of the Marine Corps in arts and letters.

The Foundation supports the historical programs of the Marine Corps in ways not possible through government funds. Through financial contributions, the Foundation sponsors the renovation, restoration and commissioning of historical Marine Corps artifacts and landmarks.



The Foundation was officially designated as the Marine Corps' partner in developing the National Museum of the Marine Corps and Heritage Center, which opened in 2006. The Foundation then lead the capital campaign for the Museum's Final Phase in 2015 and completed construction in 2017.

2021 AND BEYOND

Looking forward, the Foundation will further invest in programs that expand the geographic reach of the Foundation and Museum. The Foundation sponsors the Museum's Teacher in Residence program, which recently launched virtual programming to connect with students around the world. In 2021, the Foundation announced its first Traveling Combat Art Exhibit that will be displayed in eight American cities from 2021 through 2023.

present and future."



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MajGen James W.
Lukeman USMC (Ret)

>

PRESIDENT & CEO

"It is an honor for our Foundation to

be entrusted with helping preserve and

promulgate the history of our beloved

Corps, and its role in our nation's past,

Major General James W. Lukeman, USMC (Ret) officially assumed the role of President and CEO of the Marine Corps Heritage Foundation on January 1, 2021. He retired from active duty just a few months earlier on July 1, 2020, after 40 years of continuous active service. He was born in Beaufort, South Carolina and raised in a Marine Corps family. He graduated from the University of Notre Dame with a Bachelor of Science in Chemical Engineering and was commissioned through the NROTC program in 1980.

MajGen Lukeman's assignments in the operating forces included Rifle and Weapons Platoon Commander in Alpha Company and 81mm Mortar Platoon Commander, 1st Battalion, 2nd Marines; Assistant Operations Officer and Company Commander of Lima Company, 3rd Battalion, 6th Marines; Executive Officer of 2nd Battalion, 1st Marines; and Operations Officer, 1st Marine Division. He commanded 2nd Battalion, 5th Marines and served as the Assistant Chief of Staff, G-7 and G-3 for the 1st Marine Division in Iraq during Operation IRAQI FREEDOM.

Other assignments included Director of the Career Course at the Staff NCO Academy at

Quantico, Virginia; Operations Officer, Alpha Company, Marine Security Guard Battalion in Frankfurt, Germany; Marine Officer Instructor at the NROTC Unit at the University of Texas at Austin; Assistant for Strategy and Force Planning in the Office of the Secretary of Defense; Commanding Officer, Security Battalion and Chief of Staff for Marine Corps Base Quantico, Virginia; Chief of Staff for Training and Education Command; and Military Assistant to the Assistant Commandant.

As a General Officer, he served as Deputy Director for Strategy and Plans, J5, US Africa Command; Commanding General of the Second Marine Division; Commanding General, Training and Education Command; Assistant Chief of Staff, U/C/J-5, United Nations Command/Combined Forces Command/U.S. Forces Korea and Commanding General, U.S. Marine Corps Forces Korea; and Inspector General of the Marine Corps.

MajGen Lukeman is a graduate of the Marine Corps Amphibious Warfare School, Marine Corps Command and Staff College, and the National War College.





The National Museum of the Marine Corps is an awardwinning institution and nationally-renowned cultural destination made possible by a public-private partnership between the U.S. Marine Corps and the Marine Corps Heritage Foundation.



KEY FACTS

The Museum serves as a lasting tribute to U.S. Marines—past, present, and future. The 229,000-square foot building is situated on 135 acres, outside Marine Corps Base Quantico, Virginia, and falls under the command of Marine Corps University. The Museum's distinct soaring design evokes the image of Marines raising the American flag over Iwo Jima. Inside, world-class interactive exhibits surround visitors with rare artifacts and the sights and sounds of Marines in action.

LOCATION

- 18900 Jefferson Davis Hwy, Triangle, VA 22172
- 5-minute drive from Marine Corps Base Quantico
- · Less than 40-minute drive from Ronald Reagan Washington National Airport and the Washington Monument
- · 70-minute drive from Richmond

MUSEUM HOURS

• Open daily, 9:00 a.m. to 5:00 p.m. Closed December 25.

TICKETING

· No tickets are required. Entry and parking are free of charge.

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60K +

The Museum features more than 60,000 uniforms, weapons, vehicles, medals, flags, aircraft, works of art and other artifacts.



"We are so thankful for our continued partnership with the Marine Corps Heritage Foundation. It helps us tell the incredible history of the Corps to our visitors, both in the Museum and well beyond our walls."



Annie Pardo Museum Director

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MUSEUM DIRECTOR

Annie Pardo was named Director of the National Museum of the Marine Corps in November 2019. Ms. Pardo, a Marine Corps civilian, oversees all Museum operations under the command of Marine Corps University. Previously, Ms. Pardo was the Museum Program Manager and National Curator at the Bureau of Indian Affairs (BIA) where she oversaw a collection of nearly eight million objects - including archeological artifacts, artwork, historical and ethnographic objects, and archives - housed in 157 repositories throughout the United States.

Working with numerous museums, universities, historical societies, and cultural centers, Ms. Pardo provided oversight over contracts, grants, cooperative agreements, loans, and repository agreements. Ms. Pardo was responsible for ensuring compliance with the Native American Graves Protection and Repatriation Act of 1990 (NAGPRA), and as the BIA's NAGPRA Coordinator, engaged in many government-to-government consultations with federally recognized tribes to facilitate the repatriation of ancestral remains and cultural items.

During her time with BIA, Ms. Pardo traveled to more than 90 repositories to conduct site assessment visits, provide training and technical assistance to staff, then develop and fund projects to document and preserve collections.

Prior to the BIA, Ms. Pardo worked at the Federal Bureau of Investigation (FBI) on the revitalization of the FBI Tour, developing partnerships with the Newseum and the 9/11 Memorial & Museum. As an attorney, Ms. Pardo has done pro bono work in representing victims of domestic violence in domestic relations litigation.

Ms. Pardo has a Juris Doctor from The Catholic University of America, Columbus School of Law; a Master of Arts in Museum Studies from The George Washington University; and a Bachelor of Arts in Studio Art from George Mason University. Ms. Pardo is a member in good standing of the Maryland State Bar.





MUSEUM GALLERIES

THE MUSEUM CURRENTLY FEATURES EIGHT **GALLERIES:**

- Legacy Walk provides an introduction to more than two centuries of Marine Corps history.
- Making Marines shows how the Marine Corps transforms ordinary citizens into elite warriors.
- American Revolution explores the first century of the Marine Corps from the creation of the Corps through Marines' actions on both sides of the Civil War.
- Global Expeditionary Force follows the Marine Corps' evolution into a force ready to deploy around the world.
- World War I tells of the Marines who helped end World War I, fighting with everything from aircraft to their bare knuckles.
- World War II highlights Marines' heroic and historic efforts on the ground and in the air during World War II.
- Korean War remembers the 'forgotten war' which marked a watershed for the Marine Corps.
- Vietnam brings to life scenes of close combat and moments of compassion at such places as Howard's Hill, Marble Mountain, Quang Nam, Khe Sanh, and Dong Ha.









For more images visit the **IMAGE GALLERY** section.

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THE FINAL PHASE

The Final Phase of historical galleries, currently under development, will tell the stories of those Marines who served from the end of the Vietnam War through Desert Storm, the attacks of September 11, 2001, and the wars in Iraq and Afghanistan.



The Foundation manages the spaces and experiences in the Museum that generate revenue, which is then re-invested in the Museum's programming.

> TUN TAVERN

A dine-in restaurant and bar, inspired by the colonial-era tavern where the Marine Corps was founded in 1775.

DEVIL DOG DINER

A cafeteria-style restaurant.

MEDAL OF HONOR THEATER

A state-of-the-art giant-screen theater that features 369 seats, two 4K laser projectors and one of the most sophisticated theater sound systems in the country. The Theater's signature film *We, The Marines* follows the Marines' journey from boot camp to training, deployment and homecoming.

RIFLE RANGE

An indoor range where visitors can test their marksmanship with laser simulated rifles.

MUSEUM STORE

The physical location and online store carry a variety of Marine Corps gifts and souvenirs from baby-sized Marine Corps dress blue uniforms to an exclusive Tun Tavern gift collection.





We, The Marines is narrated by Marine veteran and Academy Award-winning actor Gene Hackman.



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SEMPER FIDELIS MEMORIAL PARK

Semper Fidelis Memorial Park is a dedicated space of remembrance and reflection, overlooking the Museum.

Managed by the Foundation, the Park features more than one mile of ADA-compliant paths. The paths link monuments and memorials erected to honor Marines throughout history. Over 30,000 commemorative bricks engraved with the names of Marines and Foundation supporters line the walkways.

The Park's award-winning Semper Fidelis Memorial Chapel provides a tranquil space for visitors and a venue for weddings, funerals and other significant events.









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SPECIAL EVENT FACILITIES

The Foundation manages the Museum's event spaces.

LEATHERNECK GALLERY

The Museum's awe-inspiring central gallery, perfect for large receptions and elegant dinners.

CORSAIR OVERLOOK

An area overlooking Leatherneck Gallery from the second level, ideal for small receptions, corporate luncheons and intimate dinners.

MEDAL OF HONOR THEATER

The stadium-seating and giant screen provide a venue for film previews, lectures, conference space and presentations.

SEMPER FIDELIS MEMORIAL CHAPEL

Situated at the heart of Semper Fidelis Memorial Park, the Chapel is a tranquil space for special occasions.

SPACES INCLUDE:

- Medal of Honor **Theater** Lobby
- Regimental **Boardroom**
- Tun Tavern
- Devil Dog Diner



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INTERIOR

Image downloads available on our FLICKR site.











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EDUCATIONAL ACTIVITIES

The Foundation sponsors programs, scholarships and grants that teach young students and adults about the history, traditions and culture of the Marine Corps.

TEACHER IN RESIDENCE

Funded by the Foundation, the Teacher in Residence serves as a liaison between the Museum and school teachers. The Teacher in Residence provides educational activites for student groups and families visiting the Museum, as well as traveling programs that reach students in their classrooms. Recently, the Museum's education program expanded into distance learning, connecting with schools worldwide through online programs.

UNITED STATES MARINE BAND CONCERTO COMPETITION

The competition for high school musicians is hosted by "The President's Own" United States Marine Band. Winners perform as guest soloists with the U.S. Marine Band and receive a Foundation scholarship.

NATIONAL HISTORY DAY

A Foundation scholarship is awarded to an outstanding entry in the National History Day contest that demonstrates an appreciation for Marine Corps history. ABOUT THE FOUNDATION

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More than 7,000 students participated in the Teacher in Residence's History Trunk Program, both virtually and in person, during the 2019-2020 school year.











EDUCATIONAL

AWARDS

LIVE EVENTS





ANNUAL AWARDS PROGRAM

The Foundation's Annual Awards program recognizes distinguished leadership and exemplary work by civilians and Marines that furthers the understanding of the Marine Corps history, traditions, culture and service.

THE LEJEUNE RECOGNITION FOR EXEMPLARY LEADERSHIP is the Foundation's highest honor. The Award has been presented to former Presidents, U.S. Senators, Secretaries of Defense, astronauts and Commandants of the Marine Corps.

The awards in arts and letters, judged by Marines and civilian experts, are a mark of distinction for journalists, writers, photographers, artists and scholars. Previous winners include best-selling authors, celebrated novelists, national columnists, network producers and active duty Marines with extraordinary talent.









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The Foundation sponsors live events to create shared experiences that connect and excite audiences about the Marine Corps.

TRAVELING COMBAT ART EXHIBIT

The Museum, with funding provided by the Foundation, has created the traveling art exhibit, "Honor, Courage, Commitment: Marine Corps Art, 1975-2018." The exhibit features 36 works by 15 combat artists, portraying Marine Corps service from the mid-1970s through wars in Iraq and Afghanistan. The Exhibit is traveling to eight American cities from early 2021 until mid-2023.

The show is divided among three themes: "Every Clime and Place," which illustrates the nation's global force in readiness—able to respond rapidly to any location; "No Better Friend, No Worse Enemy," which portrays Marines capable of fighting the enemy but also delivering aid to those in need; and "The Price," which provides a glimpse of the sacrifices our men and women in uniform and their families make.

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CONCERT SERIES

The Foundation hosts an annual Summer Concert Series at the National Museum of the Marine Corps. The series features performances by military bands, including Marine Corps ensembles and the famed Silent Drill Platoon. The concerts are free to attend and held outdoors on the Museum's entry plaza.







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